

BIOSCIENCE CAREERS

Seminar Series

Explore career options for bioscience PhDs. Find your path.

“Of Mice and Markets: My Journey to Becoming a Business Consultant”

Marquicia Pierce, Ph.D.
Principal Consultant
Ruby Leaf, Dimondale, MI



WHEN: Thursday, November 30th, 2023
TIME: 12 – 1:00 PM PST
Zoom Link: <https://washington.zoom.us/j/93100495093>

Dr. Marquicia Pierce is the Founder and Principal Consultant at Ruby Leaf Media, a science media and communications company. Leading a dedicated team, she empowers tech accelerators and investors to support their portfolio companies in the STEM fields.

She was an early member of a Michigan State University lab tech venture, Hibiskus Biopharma, that matured into a successful acquisition. Driven by a passion for bridging the gap between science and business, she has consulted over 100 science professionals, academics, and entrepreneurs, guiding them through their startup journeys. She has helped these companies secure over \$6 million in non-dilutive funding by translating their technological narratives into compelling business stories.

Dr. Pierce holds a PhD in Molecular Physiology & Biophysics and Engineering Management from Vanderbilt University, complemented by an MBA from Northwood University. She kickstarted her academic journey with a bachelor's degree in Biology from Indiana University - Purdue University, Indianapolis.

For more information about the seminar series [here](#).



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The 2023-2024 series is sponsored by:

The Departments of Biochemistry, Biological Structure, Microbiology, Pharmacology, Medicinal Chemistry, Laboratory Medicine & Pathology, Physiology & Biophysics, MCB, and Cell and Molecular Biology Training Program.

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